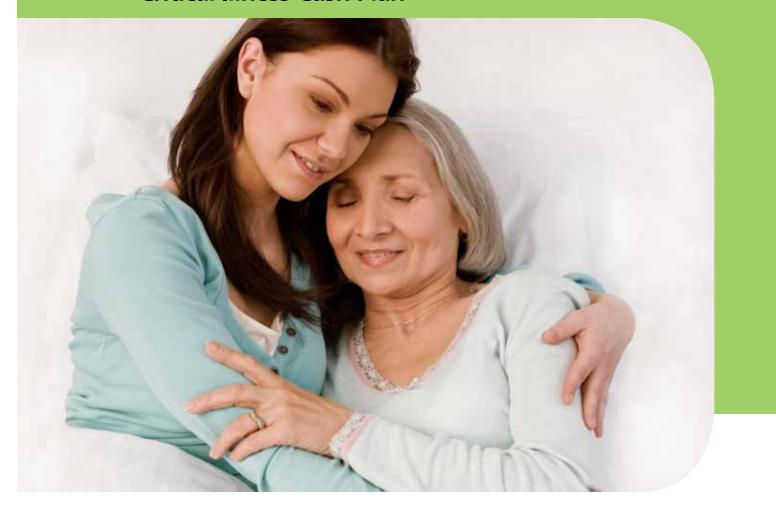
Critical Illness Cash Plan



A heart attack doesn't have to be financially devastating, if you're prepared.



Humana Financial Protection Products

Critical Illness Cash Plan



Protect yourself and your family from the costs of critical illness.

Every 34 seconds someone in the United States suffers a heart attack.* Are you financially prepared if it's you? A heart attack, stroke, cancer, or other serious illness often comes without warning. The **Critical Illness Cash Plan** is insurance that helps protect you, your family, and your assets from unexpected expenses.

If you or a member of your family is diagnosed with a covered critical illness, you or your designee will receive a cash payment to use however you want. For instance, use it to help with:

- ✓ An unexpected loss of income
- ✓ Out-of-pocket medical costs and travel for medical care
- ✔ Home healthcare and rehabilitation expenses

Summary of benefits

Vascular

- ✔ Heart attack
- ✔ Heart transplant as a result of heart failure
- ✓ Stroke
- ✓ Coronary artery bypass surgery (25% benefit)

Cancer

- ✔ First diagnosis of invasive cancer or malignant melanoma
- ✓ Carcinoma In-situ (25% benefit)

Other

- ✓ Major organ transplant, other than heart
- ✔ End-stage renal failure
- ✓ Loss of sight
- ✓ Loss of speech
- ✓ Coma (excluding vascular and cancer conditions)
- ✔ Permanent paralysis due to an accident

Example: Critical Illness Cash Plan - \$50,000 benefit level

Diagnosed Covered Condition [This is one example. See the Summary of Benefits for other covered conditions.]	Cash Payment
You have a heart attack	\$50,000
You're later diagnosed with cancer	\$50,000
You eventually need a transplant	\$50,000
Total Benefit	\$150,000

Critical Illness Cash Plan is Kanawha Insurance Company policy Form 70620 DE. Limitations and exclusions apply. Benefits may vary by state and may not be approved in all states. Benefits reduce by 50% at age 70. The benefits offered are supplemental and not intended to cover all medical expenses. Covered cancer means first diagnosis and does not include skin cancer other than malignant melanoma. Please see actual policy for complete details. No benefit is payable for a pre-existing condition within the first 6 months of policy issuance. Underwritten by Kanawha Insurance Company – a member of the Humana family of companies.

*Source: 2009 Heart Disease & Stroke Statistics, American Heart Association



Application for Critical Illness Insurance

1677 DE

Kanawha Insurance Company



PLEA	SE INDICATE: O NEW COVERAGE O CHANGE TO EXISTING COVERAGE O CONTINUAT	TON OF COVERAGE
	on(s) Proposed for Coverage	C. Fire
Print)	First Name MI Last Name	Suffix
ase F	Birthdate (MM/DD/YYYY) State of Birth Height (Ft-In) Weight Social Security	ty Number
(Ple	Address (Street or R.R.)	-
Primary Insured (Please		Gender O Male Female
Ins	City State ZIP Code Home Telephone	
nary		-
Prin	Have you used any form of tobacco in the past 12 months?	O Yes O No
(0)	Spouse Name (First Name, MI, Last Name) (If proposed for coverage)	Suffix State of Birth
Spouse	Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number	Gender
Spc	/ / / / / / / / / / / / / / / / / / /	O Male O Female
	1	
	Have you used any form of tobacco in the past 12 months?	O Yes O No
	Have you used any form of tobacco in the past 12 months? Child Name (First Name, ML Last Name) (If proposed for coverage)	
One	Have you used any form of tobacco in the past 12 months? Child Name (First Name, MI, Last Name) (If proposed for coverage)	Suffix State of Birth
ild One		
Child One	Child Name (First Name, MI, Last Name) (If proposed for coverage)	Suffix State of Birth
	Child Name (First Name, MI, Last Name) (If proposed for coverage)	Suffix State of Birth Gender
	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number	Suffix State of Birth Gender Male Female
	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number	Suffix State of Birth Gender Male Female
Child Two Child One	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number / / /	Suffix State of Birth Gender Male Female Suffix State of Birth
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Child Two	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY)	Suffix State of Birth Gender Male Female Suffix State of Birth Gender Male Female Suffix State of Birth
Child Two	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY) Height (Ft-In) Weight Social Security Number / / / /	Suffix State of Birth Gender Male Female Suffix State of Birth Gender Male Female Suffix State of Birth Gender Gender Gender
	Child Name (First Name, MI, Last Name) (If proposed for coverage) Birthdate (MM/DD/YYYY)	Suffix State of Birth Gender Male Female Suffix State of Birth Gender Male Female Suffix State of Birth Gender Suffix State of Birth

BENEFIT SECTION										
Plan Type O Individual (Adult) Couple [(Individual and spo	use/	part	ner)	1						
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Family (2 parents and all children) Single Parent (Parent and a			-				_			
Base Plan (Select Only One) Ovascular, Cancer and Other Illnesses Ovascular and Other Illnesses	ia O	tner								y
Primary Insured/Spouse Benefit Amount Child(ren) Benefit Amount				Tota	al M	oda	ıl Pre	emi	um	
\$, , , , , , , , , , , , , , , , , , ,			\$							
Payment Method ○ Bank Draft ○ Credit Card ○ Direct Bill/Check (Annual Billing [(Complete Bank Draft or Credit Card Authorization. Annual fee of \$			oplie	es to	cre	edit	carc	l bil	ling	.)]
Payment Mode ○ Monthly ○ Semi-annual ○ Annual										
Beneficiary:										
100% to my Spouse, as recorded on Page 1 of this Application										
· · · · ·										
Other (List name, relationship and percentage share)								—		_
							_	_		
ADDITIONALIS DEDDECENTATION AND ACDEMENT										
APPLICANT'S REPRESENTATION AND AGREEMENT										
		nary	Snc	NICO.	Ch:	14 4	Chil	ا ا	Ch:	14 2
1. In the last 12 months, has any Person Proposed for Coverage:		ıred				_				
a. Been unable to perform their normal duties at work, home or school on a full-time basis due to an illness or disability?		/No					Yes			
b. Missed more than 5 consecutive days of work or school due to an illness or	0	0	0	0	0	0	0	0	0	0
injury?	0	0		\circ	0		0			
2. Has any Person Proposed for Coverage ever been treated for or diagnosed by a	O	O		O	O		O		O	O
member of the medical profession as having Acquired Immune Deficiency Syndrome										
(AIDS) or AIDS Related Complex (ARC), or tested positive for the antigens or										
antibodies to an AIDS (HIV) virus?	0	0		0	0		0		0	0
3. In the 6 months prior to the Application date, has any Person Proposed for Coverage										
been hospitalized as an inpatient or treated on an outpatient basis, except for minor										
injuries or normal pregnancy?	0	0	0	0	0	0	0	0	0	0
4. Has any Person Proposed for Coverage ever been diagnosed with or treated for drug										
abuse or alcohol abuse, disease of the liver, kidney or digestive system, disease or										
disorder of the lung, diseases of the nervous system, including Parkinson's, multiple										
sclerosis, cerebral palsy, hemiplegia, paraplegia, quadriplegia, or any disease or										
disorder which has led or may lead to a permanent or progressive loss of vision or						0				
speech?	O	0	0	O	O		0		O	O
disease, including angina, heart attack, congestive heart failure, heart bypass,										
cerebrovascular disease including Transient Ischemic Attack (TIA), stroke (blockages										
or hemorrhage), diabetes, or blood pressure readings above the normal range which										
have not been controlled with medication?		0		0	\circ	0	0		\circ	\circ
6. Has any Person Proposed for Coverage ever been diagnosed with or treated for										
Cancer, including melanoma, leukemia, lymphoma, malignant tumors, or skin										
cancers?	0	0	0	0	0	0	0	0	0	0
7. To the best of your knowledge and belief, have any two of your natural parents or										
natural siblings (sisters or brothers) been diagnosed with the same disease before										
age 60 based on the following list:										
a. Vascular: heart attack, heart disease or stroke?		0	O	C	0		0	0	0	0
b. Cancer: cancer?		0	0	0	0	0	0	0	C	0
c. Outer. Kluttey disease, diabetes:	0	\cup	\cup	\cup	O	\cup	O	0	O	U /

for	similar insurance pending	r Coverage have any other with this or any other com ils with specific benefit am	Critical Illness coverage in force or an A pany?bunts below.	pplication Yes No
	the policy applied for rep YES", please complete the Company		y in force?Policy Number	······································
Payor Information	Payor Information (First, Social Security Number Address (Street or R.R.)	MI, Last Name) (If different	nt than the Proposed Insured)	Suffix
Payor Ir	City	Stat	e ZIP Code	
subn		les a claim containing a	ving that he/she is facilitating a fra false or deceptive statement may l	
provide misrep Inconte Kanaw card pa	ed are correct and comple resentation may result in lestability provisions of the ha Insurance Company, thayment is honored on firstons in this Application. I/N	te to the best of my knowled oss of coverage under the policy. I/We understand and total modal premium must presentation. No agent of Ve acknowledge, if required Coverage Medicare I	Application and I/We represent the ansiedge and belief. I/We also realize that a policy subject to the Time Limit on Certaind agree that the policy will not take effect accompany the Application, and any producer has the authority to waive and in my state, that I/We have been furnityer's Guide (If age 65 or over) HORIZATION	ny false statements or hin Defenses or fect unless it is issued by check, bank draft or credit y of the conditions or shed:
			hs from the date shown below, I/We au	
manag person Applica reinsur such ir I/We u revoca Depart upon ir	per or other pharmacy relation, or institution, or institution, or institution, or institution, or institution is made, or my healthers, any such information information will be used by inderstand that I/We have tion to: Kanawha Insurancement. I/We understand the information disclosed priorization may be re-disclosed.	ted services organization, in that has any records or in, my spouse's or my child and to testify as to such in Kanawha Insurance Comparthe right to revoke this Autor Company at 210 South What a revocation is not effect to the revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation. I/We upon the company at 210 South What a revocation is not effect to the revocation.	dical or medically related facility, pharmansurance company, the Medical Informal knowledge of me, my spouse or my child formation, all to the extent permitted by any for the purpose of evaluating my Apthorization in writing, at any time, by province to the extent that Kanawha Insurant that any information that is divided and color of the color of the extent that contact that any information that is divided and color of the extent that any privacy and color of the extent that color of the extent that any privacy and color of the extent that are privacy and the e	tion Bureau, or other d(ren) for whom insurance ance Company, or its v law. I understand that plication for insurance. oviding written request for tion: Underwriting nce Company has relied sclosed pursuant to this
"No pe unders	erson to be covered for spectand that the policy applie		ed by any Title XIX program (Medicaid of for any loss incurred during the first 6 m or have had in the past."	
Signe	d At		1	1
Signe	a / ic	State	Date (MM/DD/Y	YYY)
	Signature of Applicant/Ow 677 DE	ner/Primary Insured	Signature of Spouse (If Pr	roposed for Coverage)

	AUTHORIZATION FOR AUTOMATIC PAYMENT BY BANK DRAFT	
\ \ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Name of Depositor (First, MI, Last Name) (Attach Voided Check) Suffix	\
Attach Voided Check		
g		
jde		
>	Route and Transit Number Account Number	
S	Bank Name and Address	
\tts		
		_
	bit on the day of the month (1-28 only; 29, 30, 31 not available). If no election is made, debits will be	
	ade on the day of Policy. a convenience to me, I request and authorize KANAWHA INSURANCE COMPANY to make deductions automatically	
	ery payment period for payments of premiums from my: O savings account O checking account	
1.	Each debit shall constitute proper notice of premium due and will be made on the day selected above or, if no day is	
2.	selected, the day of Policy. This Authorization shall not become effective unless and until the coverage is issued.	
	This Authorization shall not be construed as modifying any provisions of the coverage.	
4.	Kanawha shall not incur any liability if a draft is returned unpaid by the bank. Drafts which do not clear within the time stipulated in the Policy for payment of premium shall constitute nonpayment of premiums and coverage shall lapse	;
_	subject to nonforfeiture provisions.	
5.	This Authorization may be discontinued by Kanawha or by the Undersigned at any time within FIVE (5) business days prior to the debit date. Upon termination of this Authorization, the premiums on the Policy covered will be payable	
	annually.	
6.	Kanawha will notify me TEN (10) days prior to any changes in payment amounts.	
Sig	nature of Depositor Date (MM/DD/YYYY) //	/
_	CREDIT CARD INFORMATION	\
ormation	Credit Card Number Expiration Date (MM/YY)	
ma	Card Type	
	○ Visa ○ Mastercard	
ŗ	3 or 4-digit security code found on the back of most cards:	
Card Holder In	Name as it appears on the credit card (If different than Proposed Insured)	
유	Card Holder (First Name, MI, Last Name) Suffix	
ard		7
0	All about as will be used on the day of Bolicy	_
	All charges will be made on the day of Policy. a convenience to me, I request and authorize KANAWHA INSURANCE COMPANY to charge my credit card every	
	ment period for payment of premiums. Each charge shall constitute proper notice of premium due.	
2.	This Authorization shall not become effective unless and until the Policy is issued.	
	This Authorization shall not be construed as modifying any provisions of the Policy. Kanawha shall not incur any liability if the credit card company does not honor the charge and the Policy shall lapse	
	subject to nonforfeiture provisions.	
	This Authorization may be discontinued by Kanawha or by the undersigned at any time within FIVE (5) business	
	days prior to the payment date. Upon termination of this Authorization, premiums for the Policy will be payable annually Kanawha will notify me TEN (10) days prior to any changes in payment amounts.	/.
Sign	nature of Card Holder Date (MM/DD/YYYY)	
_	· —— · —— ·	_

FOR INSURANCE PRODUCER'S USE ONLY

DETACH AND GIVE THIS PAGE TO PROPOSED INSURED

MIB Disclosure Notice - Detach and Give to Proposed Insured

Information regarding your insurability will be kept confidential. Kanawha Insurance Company or its reinsurers may, however, make a brief report thereon to the Medical Information Bureau, a non-profit membership organization of life and health insurance companies, which operates an information exchange on behalf of its members. If you apply to another Bureau member company for life or health insurance coverage, or a claim for benefits is submitted to such a company, the Bureau, upon request, will supply such company with the information in its file. Upon receipt of a request from you, the Bureau will arrange disclosure of any information it may have in your file. If you question the accuracy of information in the Bureau's file, you may contact the Bureau and seek a correction in accordance with the procedures set forth in the federal Fair Credit Reporting Act. The address of the Bureau's information office is 50 Braintree Hill Park, Suite 400, Braintree, MA 02184-8734, email address www.mib.com and telephone number (781) 751-6000. Kanawha Insurance Company or its reinsurers may also release information in its file to other life insurance companies to whom you may apply for life or health insurance, or to whom a claim for benefits may be submitted.

NOTICE TO PROPOSED INSURED

Thank you for giving Kanawha the opportunity to consider your insurance needs. As part of our normal procedure for processing Applications, we may order an investigative consumer report. This includes your prescription drug history and information as to your character, general reputation, personal characteristics, and mode of living. The information obtained in such investigative consumer report will not be used to make a determination of your sexual preference. You have the right to make a written request within a reasonable period of time to receive additional, detailed information about the nature and scope of this investigation. You may request to be interviewed in connection with the preparation of this investigative consumer report and upon request you are entitled to receive a copy of the investigative consumer report. If you question the accuracy of information in the investigative consumer report, you may contact the Consumer Reporting Agency and seek a correction in accordance with the procedures set forth in the federal Fair Credit Reporting Act. We may telephone you to confirm information given in your Application or to obtain additional information needed to process your Application. All information asked for in your Application, or obtained from other sources, such as your physician, or hospitals where you have been treated, is for the sole purpose of determining your acceptability for the insurance coverage for which you have applied. All information obtained will be kept confidential. Upon your written request, we will furnish you or your physician with the nature or source of the information.